

Mary Olive Jordan Fleming Mahoney Outfit - (belated) Mother's Day 2021

To the beautiful young lady that receives this Outfit:

"The story behind this is that my mama was bedridden and we were always discussing things to look forward to. We were talking about Easter coming up, and she suggested we host a family gathering at the house."



Paul Mahoney reads from the letter he wrote

"Around that time in the spring (March) of 2020, during one of our visits sitting together in her bedroom and chatting and holding hands, she said "sugar, a new outfit for me?" - in a sweet, kind of pleading tone. This was right around when COVID was taking over, and we certainly did not understand the significance that would mean for Mama. But I was struck by her hopefulness considering her condition; she loved life and was not ready to give up, her spunk and spirit were never stronger."



Outfit chosen from the catalog.

"Boom, this project was born; what a great idea. Around June I mentioned this to a colleague and I was given a Talbots catalogue and couldn't wait to sit with Mama and pick out an outfit. I loved her using the word outfit, for that conjured up in my mind an entire ensemble, from shoes to jewelry. Alas COVID hit home, and after a very hard fight from the strongest 93-year-old ever, I lost my best friend on August 23, 2020."



"As Christmas approached, I was constantly reminded about our plans by the Talbots catalogue sitting on my desk. I realized I wanted to go ahead and purchase this outfit for Mama. I reached out to Talbots and together with their customer service young lady we picked out an outfit."

"As Mother's Day was looming in 2021, I thought what a great idea to put together another outfit in honor of Mama, it was so much fun the first time. So I picked up the latest Talbots catalogue, called their order line, and we put together this outfit. We hope you love it and are so grateful for this blessing you are giving to my family. Bless you and thank you."

Paul
07/10/2021





Teri Ketchum, CEO

From Teri's Desk

Wow! What a crazy ride we have been on. 2020 was a real uphill battle and 2021 has flown by!

Even through all of the challenges, we did some amazing things together. As PSMJax moves into its 18th year, I want to say thank YOU for coming along.

The pandemic threw everyone a gigantic curveball. Job layoffs, school closures, sky-high stress levels, and increased needs from already struggling families.

I don't want to linger on the past...**let's look to the future!**

PSMJax is growing! We have added 2 additional staff – a social media guru and a development associate. Together we are blowing up the internet sharing our story with the world and seeking out new funding sources to support our vital mission.



PSMJax served as an immunization site for the State of Florida.



Shipment of N95 masks from FEMA.



Neil's hurry up face. No one on the planet works at his speed!

I invite you to come take a tour of our facilities and learn about all the good we are doing in the local community and our international reach. Call us up, schedule your visit, get a tour and see what we do firsthand.

It sounds cliché, but you won't believe it until you see it!

**Thank you for believing in us!
I hope to see you soon.**



I was forced to wear green!



Wait! I'm not ready!



New Corporate Partner!



Did you know?!

- **91¢** of every dollar goes to **PROGRAM!**
- Clothing with Purpose added 11 new partner agencies in 2020 and already 10 more in 2021!! We've grown from 19 to almost **50 partners** in 3 years!!
- In 2021 alone, Clothing with Purpose distributed **over \$1.6M** worth of inventory: **360,000 items**, including **185,000 masks!**
- **91%** of residents in the Home Safe program **remain** successfully **housed** in 2020-21.

The heart of a volunteer is not measured in size, but by the depth of the commitment to make a difference in the lives of others.

~DeAnn Hollis

We are looking for a few more consistent volunteers. The ability to commit to a regular schedule works best with the tasks at hand.

Contact us today to learn more.



You are the reason we continue connecting those who have with those who need.



Thank you to the PSMJax Board of Directors!

Visit our website [PSMJax.org](https://www.PSMJax.org) to see all of our Donors and Agency Partners.



Give \$20 / Clothe 20



Meet Adrienne Lord and Kevin Grant, owners of **Staged to Sell Realty**, the only full-service brokerage in the area that thinks like a design firm. They understand the power of making a home look its best! Every listing at Staged to Sell – whether occupied or vacant includes professional staging for **Free!**



Kevin and Adrienne are consistently in the **top 15%** of brokerages in the Northeast Florida area and lead a team of 15 “Staging Agents!”

The team at Staged to Sell is honored to be a partner with **PSMJax**. The designers/stagers use their talents to help individuals exiting homelessness have not just a place to live – but a home to be proud of! When gently used furniture and home décor items are to be retired, what would have been discarded can now be re-purposed in an amazing way!

The all-volunteer staff at Staged to Sell Realty has furnished **3** full apartments that included all the special touches of a beautiful home. (see across) They also staged our repurposed dorms allowing us to host traveling healthcare heroes coming to Jacksonville to serve. (see below)

Where we used to house mission groups
we now provide respite for
traveling healthcare heroes!



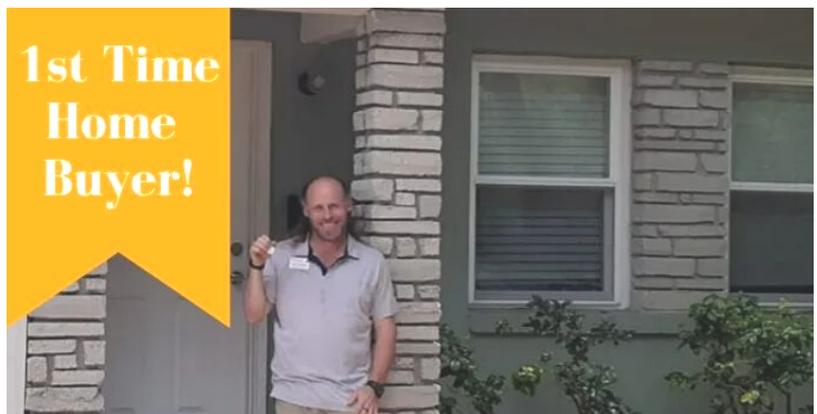
*Before
& After*



Adrienne states “it’s a win-win scenario! The PSM clients move into a fully furnished, professionally decorated space that looks great and goes a long way in building their confidence allowing them to focus on their recovery, assimilating back into the workforce, and much more!”

PSMJax’s realtor of choice: Staged to Sell Realty: StagedToSellJax.com
or contact: kevin@stagedtoselljax.com / 904.342.0248.

**They also helped our
Director of Logistics, Neil
Claasen buy a home!
CONGRATS Neil!**



Welcome Home!



Home Sweet Home!



"This is our house?! Can I go look at my room?! Look mom, this is my bed! I can play hide and seek now!"

Don't just talk about change. #bethechange

Presbyterian Social Ministries Staged to Sell REALTY

Before & After



"They even decorated the bathroom! It's so pretty!"



"I'm a big fan of pillows. This is just how I like it!"



"We didn't expect any of this! We just thought we were getting a basic apartment with nothing in it!"



Underwear drive!

"This is so luxurious! I feel like I'm on HGTV!"



Thank you! Staged to Sell REALTY

"List with me and your staging is free!"

From Karen's Desk



Karen Thomas, Director of Housing

HOME SAFE CONNECTS 60 CLIENTS WITH HOUSING AND SUPPORT SERVICES

FACT: Permanent supportive housing lowers community costs associated with the use of shelters, hospitals, law enforcement, and prisons.

Home Safe is a permanent supportive housing model that has a proven solution for the chronically homeless.

FACT: An individual that is homeless costs a community \$30,000 a year in supportive services compared to \$10,000 a year when they are placed in supportive housing.



Donations provided baskets for the Home Safe children.



Easter bunny falls in the "other duties as assigned" category. 

With over 300 individuals housed since the program began in 2005, there are numerous success stories:

A client dealing with drug and alcohol abuse and a victim of domestic violence transitioned from incarceration to rehabilitation to a Home Safe apartment. Sober for three years, she works full time, is healing family relationships, and recently hosted her granddaughter for her first unsupervised overnight visit.



Donors provided funding for back-to-school backpacks!

A former victim of sex trafficking obtained Home Safe housing 6 years ago. Today, she has a full-time job and is working on her GED.

A 7-year Home Safe client recently survived the tragedy of a serious motorcycle accident without sinking back into drinking or drugs. He has a family and they recently welcomed a new baby girl into their home.

A mother and her 3 children were living in her car while she was struggling with alcohol use. She resisted reaching out for help for fear authorities would remove her children from her care. Today they are living in a furnished, 3-bedroom house. The children are enrolled in school, the mother is well, and the family no longer fears being separated.



Getting the rooms ready to welcome home a new family!



The hallmark of the Home Safe approach is the pairing of housing with case management, supportive services, and compassion.

Home Safe Director of Housing Karen Thomas has a heart for those referred for placement. She shares "sometimes people just need a second chance and someone to believe in them."

Karen



Neil Claasen, Director of Logistics

From Neil's Desk

Clothing with Purpose



My name is Neil Claasen, and I joined PSM in April 2019 to manage the Clothing with Purpose program. Since then, the program has experienced tremendous growth and significant improvements.

In 3 years, we have grown from 19 to 50 partners who rely on us for inventory. Two exciting new partners are Once Upon a Child and Just Between Friends whom both do consignment sales of children's clothing.



More donations ... some coming in and some going out!



They donate the unsold items to us which has been a tremendous help with the **always pressing need** for children's clothing.



Rare sighting: Neil at his desk!

At the end of 2019, PSM implemented an inventory control system (ICS) and by early 2020 we had all of the existing inventory loaded into it. ICS allows us to work smarter and has made fulfilling customer orders more efficient.



Fresh delivery! Without a dock - the sidewalk will have to do!

Corporate partnerships are strong with Centric brands continuing to contribute school uniforms, SanMar providing t-shirts and hoodies, a new connection with Coach through our partnership with Soles4Souls, a steady stream of bedding items from Helix, and donations of all kinds from various sources.

A generous donation of shelving from City Rescue Mission makes it faster and easier to store and access boxes of clothing.

In **2020**, despite the pandemic, we distributed over **90,000** articles of clothing.

Our main challenge is a **critical need** for **warehouse space**. Receiving large donations at PSM is problematic since we can only process limited amounts at a time. We risk having to turn away valuable donations and losing vital corporate partnerships because of the lack of physical space. We never want to say no to potential donations!



This is what our administrative office looks like on any given day!



Sometimes donations arrived damaged. Just another day for Neil! Service with a smile. **Always.**



Neil gets **10 *stars*** for being so organized. Our partner agencies brag on him all the time!

If you would like a first-hand look at the Clothing with Purpose operation, know any community agencies that would benefit from partnering with us, or simply want to know more about the program, please contact me. It would be my pleasure to give you a tour and answer your questions.

Neil Claasen

Presbyterian
Social Ministries



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Coming soon to a neighborhood near you!

Thanks to our donors The Community Foundation for NE FL, MaryEllen Willis Foundation, Enterprise Holdings Foundation, and The Lucy Gooding Foundation we are almost at our goal for purchasing the Clothing with Purpose truck!



www.PSMJax.org

